



# TRANSFORMING WAREHOUSES IN SOUTHERN AFRICA

Redefining Warehouse Execution Solutions






# SOUTHERN AFRICA'S LEADING WAREHOUSE SOLUTIONISTS



Established in 2006, Apex provides a wide array of solutions tailored to meet the diverse needs of warehouses across Southern Africa.

Our philosophy extends beyond the conventional **'end-to-end'** approach, emphasising continuous enhancement and optimisation of warehouse operations.

Eighteen years on, we take pride in being recognised as one of South Africa's premier providers of warehouse solutions and execution services, having gained the trust and esteem of both our community and the industry at large.





**ONE  
COMPANY,  
COMPLETE  
SOLUTIONS.**



OUR PHILOSOPHY:

# EVOLVING WAREHOUSE SOLUTIONS



## DUAL EXPERTISE

- Integrated WMS and WCS capabilities.
- Unique advantage in managing diverse warehouse needs.



## DRIVE ROI

- Custom solutions for manual, hybrid, or fully automated setups.
- Tangible efficiency gains and cost reductions.



## CONTINUOUS EVOLUTION

- Ongoing optimisation cycle.
- Systems designed for adaptability and growth.

01

## DESIGN

At the outset of any project, we spend time with you seeking to understand your business and your warehouse's role in it.

02

## DEFINE

Your business drivers and strategic objectives are the roadmap we use to deliver a solution of real business value.

03

## DEPLOY

Get a full team, market-proven processes, and local know-how that drives results - fast and within budget.

04

## ROI ON THE GO

Keep improving efficiency, reducing costs, and increasing productivity while your distribution centre's order is fulfilled at 120mph.

Our **mission** is to deliver a warehouse management solution that fits your current needs and adds genuine, measurable value to your operations.

DISCOVER A PARTNER WHO  
DEFINES SUCCESS AS YOU DO!

# OUR UNIQUE APPROACH TO ROI

Leverage our regional expertise and after-sales support to grow your ROI continuously.

At Apex, ROI means rewriting the possibilities in order fulfilment, reducing capital expenditure, minimising operational costs, and designing systems for maximum efficiency.



# LOCAL EXPERTISE, GLOBAL STANDARDS



## **LOCAL EXPERTISE:**

Our team comprises top-tier local professionals with deep knowledge of regional market dynamics and technical requirements.



## **REDUCED DEPENDENCY:**

Minimal reliance on international vendors, ensuring swift adaptation to changes and immediate problem-solving capabilities.



## **SELF-SUFFICIENCY:**

We pride ourselves on being a fully self-sufficient entity with extensive capabilities to manage, deploy, and support our solutions entirely locally.



## **ECONOMIC IMPACT:**

By focusing on local resources, we contribute significantly to local employment and skill development, reinforcing our commitment to empowerment and transformation within the region.



# PROACTIVE SERVICE LEVEL AGREEMENTS

Safeguard your project from unexpected expenses!

**The price on your quote is the price you pay.** This commitment ensures your warehouse execution initiatives are de-risked, providing long-term ROI without worrying about cost overruns.



Transparent  
Approach



Better Performance  
Option



Complete Peace  
of Mind



Reduced Project  
Risk

Transform your warehouse  
from a **cost centre** to a source  
of **competitive advantage**



OUR PROMISE

# MAXIMISING WAREHOUSE PERFORMANCE

Delivering Tangible Benefits to **FMCG, 3PL, Pharma, and Telco** Industries

## **Delight Your Customers:**

Enhance revenue by meeting customer needs quickly and efficiently.

## **Cost Reduction Guarantee:**

Lower operational costs through efficiency improvements.

## **Capital Expenditure Cut:**

Integrate operations into a single optimised centre to reduce CapEx.

## **Improved Cash Flow:**

Faster goods movement ensures a decrease in working capital requirements.

# LEADING-EDGE TECHNOLOGY PARTNERS & SOLUTIONS

Apex uses internationally recognised and own-built platforms.

**M A D E  N E T**

- Equips customers to pivot quickly and affordably, offering core WMS functions plus advanced WMS features.
- Highly configurable and scalable cloud solution.
- Used by organisations of all sizes across the globe.
- Optimal user experience.

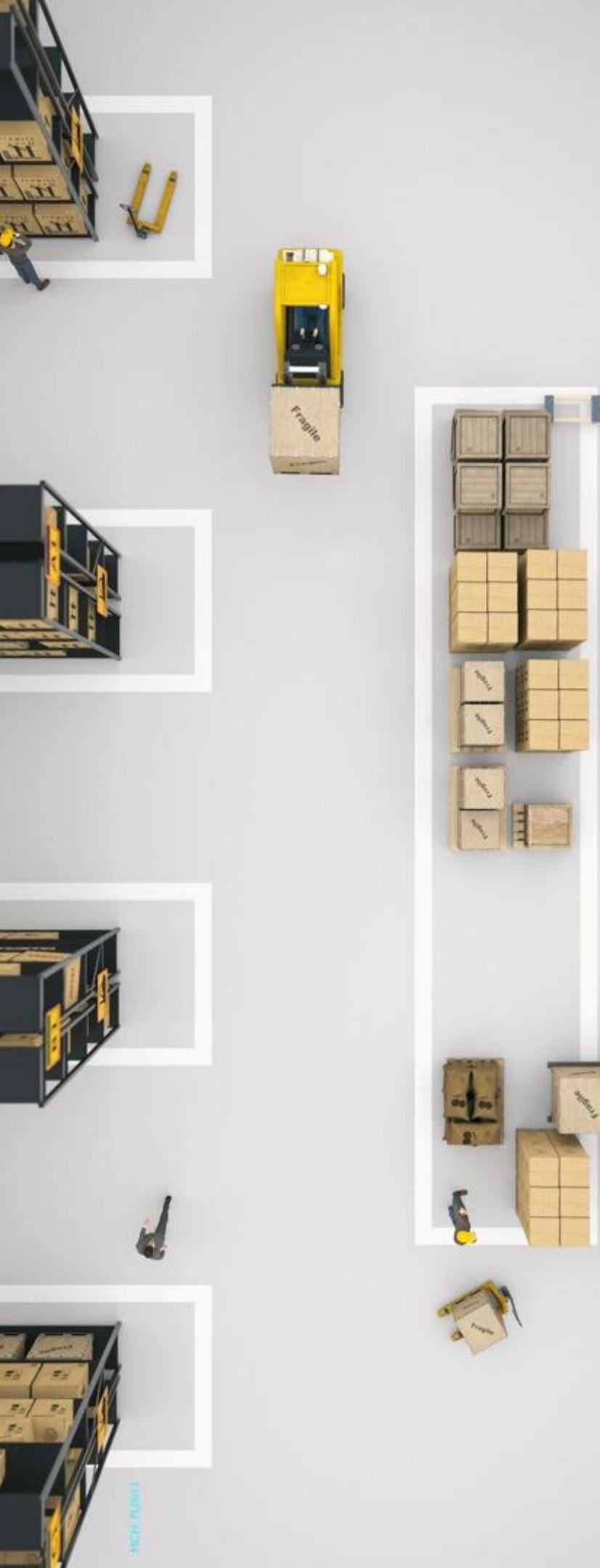
**DE  
MATIC**

- Formerly known as Matflo from DAI
- Capable of both WMS and WCS functionality, allowing us to offer a complete suite of functionality.
- It can be used as a standalone system or integrated with third-party warehouse management systems.
- Integrates planning, operations, people, and equipment to provide warehouse flexibility, labor efficiency, and fulfilment accuracy.

**CONNIXION**  
360

- Locally built by Apex to integrate with African warehouse management systems.
- The comprehensive solution incorporates a WCS application and other suites providing additional capabilities to enhance our WMS offerings, such as order orchestration, business intelligence, carrier management, 3PL and enhanced integration capabilities.
- The modular add-ons also integrate with major ERP systems (on-premise or cloud) to boost the efficiency and coordination of material handling processes.





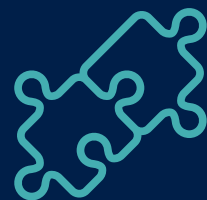
### **TIER 1 TECHNOLOGIES:**

Matflo for automated warehouses;  
Made4net for non-automated  
sites.



### **SUPPLY CHAIN VISIBILITY:**

ConnXion360 offers unparalleled  
supply chain connectivity and  
extended capabilities.



### **COMPREHENSIVE INTEGRATION:**

Expert integration with ERP, TMS,  
WMS, and AR systems.

# **SPECIALISED TECHNOLOGY IMPLEMENTATION AND INTEGRATION**

Tailored Solutions for **Automated**  
and **Non-Automated** Sites

Apex uses the best software to optimise your  
distribution systems one module at a time.  
We've formed a passionate community of IT  
and warehouse specialists to meet the  
diverse needs of our clients paired with  
affordable and intelligent solutions.

TRUSTED BY LEADING BRANDS IN DIVERSE INDUSTRIES FOR OVER 15 YEARS

# EMPOWERING AFRICA'S TOP DISTRIBUTION CHAINS

**Proven real-time solutions for FMCG, 3PL, Pharma, and Telco industries.**

- ✓ Transforming warehouses into productivity engines across Southern Africa.
- ✓ Leading the real-time revolution in Africa's competitive markets.



**JOIN AFRICA'S DISTRIBUTION LEADERS - LET'S DRIVE REAL-TIME SUCCESS TOGETHER.**