

# Arch Retail introduces Self Checkout Solution, revolutionising retail in South Africa



Arch Retail Solutions, a leader in retail and wholesale management solutions, is proud to announce the launch of its Self Checkout (SCO) Solution, now live in two of South Africa's largest and most prestigious hypermarkets. This milestone underscores Arch Retail's commitment to providing innovative, customer-focused solutions that meet the evolving demands of modern retail while delivering **The Edge in retail excellence**.

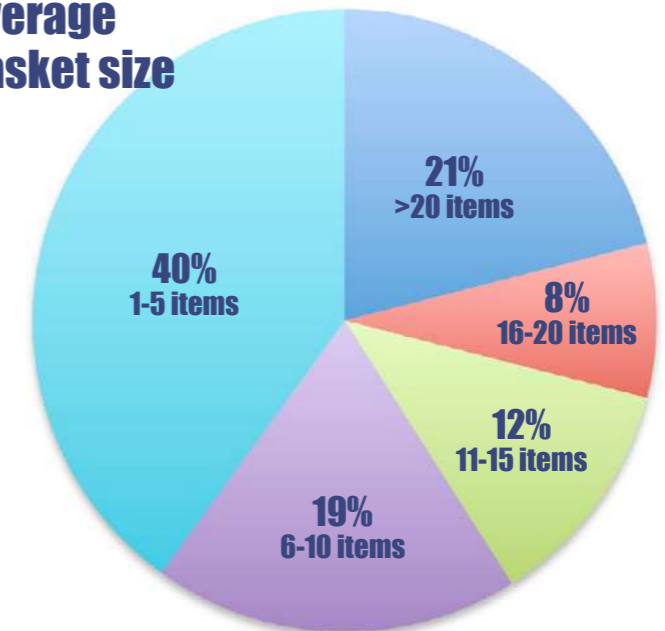
## A solution tailored for convenience

The SCOs target card-paying customers with smaller basket sizes who prioritise speed and convenience.

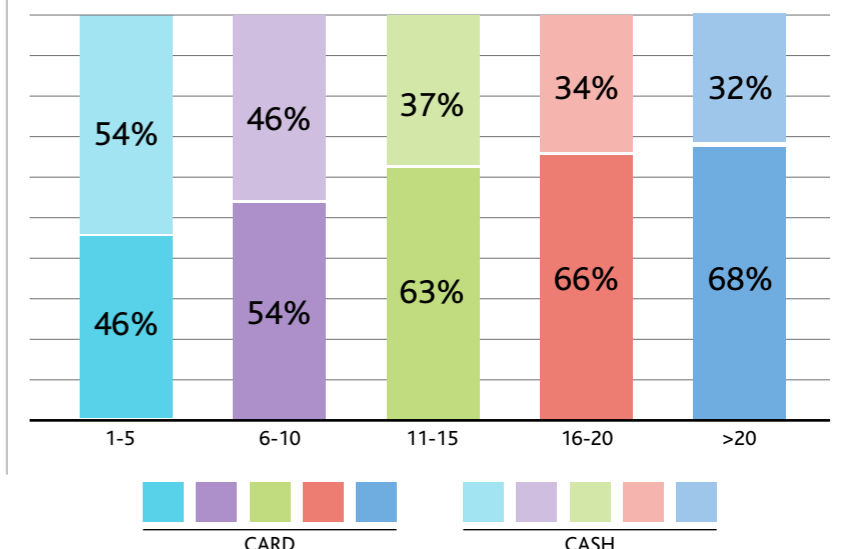
“Recent analysis reveals that, on average, 70% of consumers purchase 15 items or less, making them ideal users of the SCO solution. This insight highlights the growing demand for streamlined shopping options.”

Furthermore, data indicates that 54% of these customers also pay by card, reinforcing the relevance of SCOs for modern shoppers seeking quick and independent transaction methods. By catering to this significant segment, SCOs allow customers to scan, pay, and complete their purchases efficiently, reducing time spent in-store.

Average basket size



Basket size analysis: Card vs. Cash





### Redefining floor space efficiency

Unlike traditional assumptions, SCOs solve more than just the need for faster service – it addresses one of the biggest challenges in retail: optimising floor space. On average, two SCO terminals can fit into the same space as one traditional point-of-sale lane, effectively doubling the number of consumers a store can service within the same footprint. This solution is ideal for retailers aiming to maximise customer flow without compromising space for merchandising or other services.

Importantly, both stores that have implemented the SCOs have retained all existing point-of-sale lanes, demonstrating the solution’s flexibility in enhancing customer experience without reducing traditional services.

### SCOs: Not for all consumers

In South Africa, some consumers still prefer traditional point-of-sale lanes, especially those who rely on cash payments or enjoy the convenience of bag packers. Recognising these preferences, the SCO Solution is designed to complement rather than replace these services, providing an alternative for customers seeking a fast, hassle-free experience.

### A seamless integration for retail success

Arch Retail’s Self Checkout Solution integrates seamlessly with its suite of retail management tools, offering real-time data synchronisation, secure payment processing, loyalty integration, and enhanced operational efficiency. “Through our long-standing partnership with Partner Tech Europe, we’ve designed a best-in-class solution that combines advanced technology with ease of use.



Casey-Lee Venter

Their support and collaborative approach have been instrumental in developing a scalable, reliable, and high-performance solution,” said Casey-Lee Venter, Marketing Manager at Arch Retail.

### Shaping the future of retail

This innovative launch positions Arch Retail as a pioneer in the South African retail technology space, addressing both the changing needs of consumers and the operational challenges faced by retailers.

With positive feedback already flowing in, Arch Retail is excited to expand the offering to more markets in the near future. **SR**



For more information on Arch Retail’s Self Checkout Solution, please visit: <https://www.archretail.com/solutions/arch-self-checkout/>



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