

Arch roll-out in Al Raya completed

Arch Retail Solutions has embarked upon a global expansion strategy, beyond its traditional Southern African footprint. As part of this, Al Raya, a supermarket chain in Saudi Arabia, contracted Arch to implement the suite of Arch solutions in the Group (51 stores, a DC & three bakery production centres).

Al Raya Supermarkets was founded in 1991 in Jeddah as a pioneer in the supermarket business. Al Raya Supermarkets has grown to become a robust network of supermarkets across the Western part of the Arabian Peninsula, establishing itself as a household brand from the border with Jordan to the border with Yemen. The head office of the group is in Jeddah.

A multi-disciplinary team, consisting of a core of Arch personnel, working closely with the Al Raya team, did all the planning and pre-work from July to October 2023. The early part of the project involved custom development to address the operational needs of Al Raya. Great care was taken to ensure all eventualities are covered before implementation commenced.

The first store, Al Raya Sari went live in November 2023 and the roll-out was completed in February 2024.

The full suite of Arch retail management solutions is now deployed in Al Raya ...



Al Raya Sari Road, the first store to go live on Arch.



Arch in operation at Point-of-sale.



Comprehensive frozen food department in Sari Road store in Jeddah.

- Arch Enterprise, as ERP solution centrally controlling the operation
- Arch Retail, in-store solution driving operational efficiency and ultimately profitability
- Arch Mobile, management capability for quick on-the-floor management intervention
- Financial Integration – seamless flow of operational data from Arch Retail to SAGE Evolution
- Integrated EFT to local banks
- Integrated Telco/Virtual Services to local mobile companies
- WMS Integration into the DC.

Want to improve your efficiency and profitability?

Integrated retail management solution

for the edge in retail



Retail

In-store stock & margin control



Enterprise

Manage multiple stores centrally



Mobile

On-the-floor access to operational info



Accounting

Operational data flow to financial system



Loyalty

Reward loyalty & obtain customer info



eStore

Integrated online shopping platform



eReplenish

Fully automated procure-to-payment



Value Adds

Convenience and efficiency at POS



Fuel

All-in-one integrated forecourt solution

+27 21 556 2724
webinfo@archsoftware.co.za
www.archsoftware.co.za





Free S&R subscription

Far left: The Bakery department in Sari Road store in Jeddah.
Left: Spices selection in Sari Road store in Jeddah.



Says Paul Glead,
Project Lead from Arch ...

The completion of all 51 stores was celebrated at Head Office with a cake sporting both the logos of Al Raya and Arch.

“ The project’s success can largely be attributed to the excellent collaboration between the Arch and Al Raya teams working around the clock to ensure success. ”

Arch Retail Solutions is proud to be the solution of choice at Al Raya and trust the business partnership will go from strength to strength. **SR**

Who are we?

A trusted source of retail information for over 65 years, our magazine informs and empowers retail business owners to grow whilst tackling current industry topics.

How can we help you?

We connect FMCG brands, and Equipment and Service suppliers to retail decision makers around South Africa. Elevate your brand with our wide variety of digital offerings.

SUPERMARKET & RETAILER
Business knowledge for smart retailers



Want to target real decision makers?

SCAN TO
VIEW MAGAZINE



Let our team help you with a digital strategy that targets real decision makers

Contact 011 728 7006

info@supermarket.co.za

www.supermarket.co.za

SAITEX

11 - 13 June 2024

Sandton Convention Centre,
Johannesburg, South Africa

**DELIVERING TRADE
OPPORTUNITIES
to Southern Africa's
dynamic enterprise
and emerging
economies**



REGISTER TO VISIT

www.saitexafrica.com

dmg::events

AFRICA'S
BIG



11 - 13 JUNE 2024

SANDTON CONVENTION CENTRE,
JOHANNESBURG, SOUTH AFRICA

**Accelerating
the food and
beverage
retail business
in Africa**

REGISTER TO VISIT >



Co-located with:

**HOTEL &
HOSPITALITY EXPO
AFRICA**

Organised by:

dmg & KAO UN



www.africabig7.com